

Press release

20 December 2019

Winners chosen at the Automechanika Body & Paint Championships in Shanghai

Dr. Ann-Katrin Klusak
Tel. +49 69 75 75-5621
ann-katrin.klusak@messefrankfurt.com
www.messefrankfurt.com
www.automechanika.com

The Automechanika Body & Paint Championships have selected one more finalist for the 2020 competition: Sun Xiao Shuai, a painter sponsored by SATA, became the last finalist selected in 2019 for his creation entitled 'The 70th anniversary of the founding of the People's Republic of China'. The people's choice award, for which trade fair visitors and paint enthusiasts had until 17 December 2019 to vote for their favourites online, went to Ian Lai. His car hood is an homage to the R-M paint brand, which is celebrating its 100-year anniversary this year.

Suspense was in the air in Hall 6.1. on 6 December, the final day of Automechanika Shanghai, when a panel of experts announced the winner at the National Exhibition and Convention Center (NECC). Four candidates, sponsored by SATA, YATU and BASF China, had submitted their designs and drawn the attention of numerous visitors to the fair. The victor, Sun Xiao Shuai, poured more than 150 hours into his creation. Overall, the trade fair welcomed six percent more visitors (159,728 from 149 countries and regions) and five percent more exhibitors (6,590 from 46 countries and regions) than the previous event. The seventieth anniversary of the People's Republic of China was the dominant theme amongst the car hood designs on display. The next stops for the International Body & Paint Championships will be Automechanika Dubai (7 to 9 June) and Automechanika Mexico City (22 to 24 July) before the international winner is chosen at the grand finale being held at Automechanika Frankfurt from 8 to 12 September 2020.



The panel gave its award to Sun Xiao Shuai for his design entitled 'The 70th anniversary of the founding of the People's Republic of China'.

Messe Frankfurt Exhibition GmbH
Ludwig-Erhard-Anlage 1
60327 Frankfurt am Main
Germany



The people's choice award went to Ian Lai and his creation, the 'Quintessence of Chinese culture'.

The competition was launched to highlight the fact that 'Body & Paintwork' will be featured as an independent product group for the first time at Automechanika Frankfurt. The competition is an open invitation to paintwork professionals to let their imaginations run wild. The competition criteria include uniqueness of design, a link between the design and the country in which the Automechanika event is taking place, the use of various techniques (colour effects, matt/glossy finishes), a harmonious colour palette, the types of spray guns used, as well as workshop safety considerations and the use of environmentally friendly products. Works that rely solely on transfer or airbrushing techniques are not the focal point of this contest.

Register now to take part

If you think your team belongs on the Mount Olympus for paintwork, go to www.automechanika.com/wettbewerb and sign up for the competition in Dubai, Mexico City or Frankfurt. Sponsors select the workshops, then – with a bit of skill and creativity (because luck has nothing to do with it) – you can earn an invitation to the finals in Frankfurt.

Competition locations and dates:

Automechanika Dubai	7–9 June 2020
INA PAACE Automechanika Mexico City	22–24 July 2020
Automechanika Frankfurt (Germany's national winner and the finals)	8–12 September 2020

Press information and photographic material:

www.automechanika.com/presse
 Facebook: www.facebook.com/automechanika
 Instagram: www.instagram.com/automechanika_official
 Twitter: www.twitter.com/automechanika_

Automechanika
 The World's Leading Trade Fair for the
 Automotive Service Industry

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,600* employees at 30 locations, the company generates annual sales of around €733* million. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

* Preliminary figures for 2019