

news +++ Automechanika Shanghai

National Exhibition and Convention Center (Shanghai), 26 – 29 November 2025

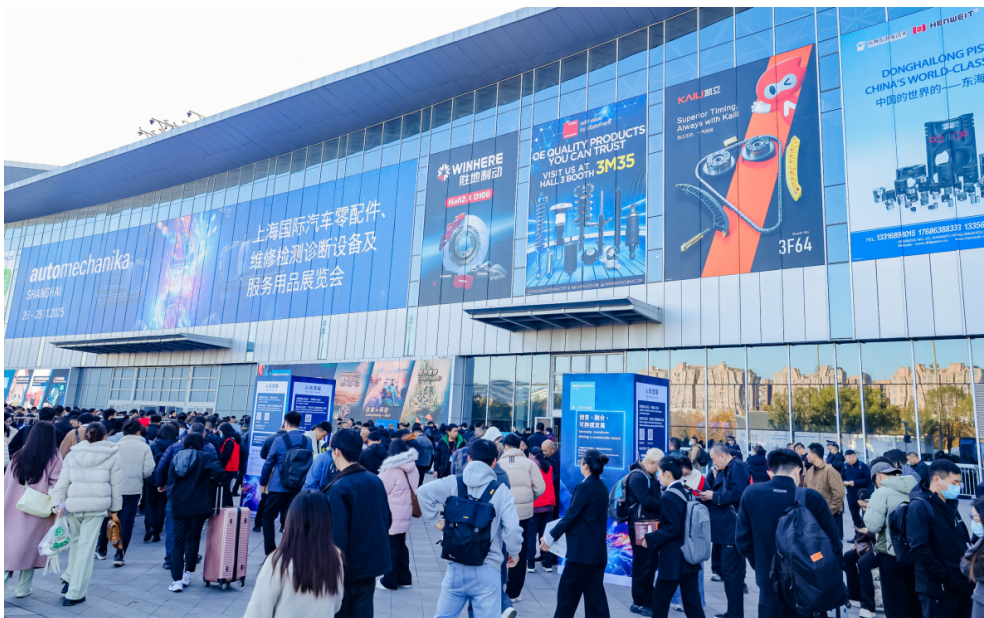
**automechanika**  
SHANGHAI

## Another record reached as Automechanika Shanghai 2025 closes with 253,691 visitors

**Shanghai, 2 December 2025.** Automechanika Shanghai has once again set new benchmarks, concluding its latest edition with record-breaking participation that captured the attention of the global automotive community. From 26 to 29 November 2025, the National Exhibition and Convention Center (Shanghai) came alive with 253,691 visitors eager to connect with 7,465 exhibitors. This year's event was not just about numbers; it showcased a strong commitment to fostering supply chain collaboration, aligning with industry trends, and nurturing the next generation of talent.

### Key figures from Automechanika Shanghai 2025:

- Onsite visitors: 253,691 from 190 countries and regions, 28 percent were from overseas (14 percent increase of visitors)
- Exhibitors: 7,465 from 44 countries and regions (10 percent increase of exhibitors)
- Scale: 383,000 sqm of exhibition space (nine percent increase)
- 94 fringe programme events



Automechanika Shanghai 2025

The 2025 edition of Automechanika Shanghai continued to offer a platform for marketing, trade, information exchange, and education. The fair saw unparalleled participation, welcoming 253,691 visitors from 190 countries and regions through its doors. This marks a 14 percent increase compared to the previous year. Visitors represented the entire automotive supply chain with an even higher presence of OE and tier one companies covering technology, research, and procurement. The merging highlights the show's role in nurturing collaboration.

At the same time, a record-breaking 7,465 companies, hailing from 44 countries and regions, showcased the latest products, services and technologies.

This news follows as the fair's expansion across various sectors kept pace with the evolving landscape. Notably, the New Energy & Connectivity and the Tyre & Wheel sectors both grew by 50 percent, while exhibition space in Parts & Components also increased by 10 percent. Other sectors including Electrics & Electronics, Accessories, Customising, Repair & Diagnostics / Body & Paint, Tyres & Wheels, and Digital Solutions / Services, collectively covered the entire supply chain with around 40 percent of exhibitors across the fairground also offering products for the new energy vehicle market. Feedback reflects an appreciation for the inclusion of car brands and their supply chain companies across the show floor, as attendees recognised the diverse sourcing opportunities this created for both new and traditional vehicle types.

The fair also offered its most comprehensive fringe programme yet with 94 fringe events, featuring over 450 speakers explaining how the industrial chain, integration and collaboration, in addition to policies and regulations, are shaping the automotive environment. It brought together experts from around the world with the range and focus of knowledge to address both current and future needs of the automotive industry.

For example, the International Automotive Industry Conference 2025 Presented by Automechanika Shanghai – CEO Summit gathered industry leaders to share insights about the future of the industry. In the same way, activities across Innovation4Mobility, Customising x Tech and Green Repair Area were hotspots for industry players to learn, discuss, and demonstrate advancements in mobility and the aftermarket.

Automechanika Shanghai also partnered with numerous media outlets from China, in addition to Argentina, Australia, Austria, Finland, Germany, Indonesia, Malaysia, South Korea, the UAE, the UK, the US and more to circulate exhibition highlights and discuss trends.

As a result, in this largest edition to date, participant feedback indicates an appreciation of the show's international networks, as well as the breadth and depth of resources across the industry. The convergence greatly contributed to a successful industry gathering, with a refreshed sense of connection, exchange, and trade opportunities for the year ahead. A detailed final report, featuring comments and analysis from the show's exhibitors, visitors, and organisers, will be available soon.

The next edition of Automechanika Shanghai will take place from 2 to 5 December 2026. The show is organised by Messe Frankfurt (Shanghai) Co Ltd and the China National Machinery Industry International Co Ltd (Sinomachint). Please contact Messe Frankfurt (HK) Ltd on +852 2802 7728, visit [www.automechanika-shanghai.com](http://www.automechanika-shanghai.com) or email [auto@hongkong.messefrankfurt.com](mailto:auto@hongkong.messefrankfurt.com) for further enquiries.

- End -

**Press information and photographic material:**

[www.automechanika-shanghai.com/press](http://www.automechanika-shanghai.com/press)

**Automechanika Shanghai@Social Media:**

[www.facebook.com/AutomechanikaShanghai](https://www.facebook.com/AutomechanikaShanghai)

[www.linkedin.com/in/automechanika-shanghai-ams-a240a851](https://www.linkedin.com/in/automechanika-shanghai-ams-a240a851)

[www.instagram.com/automechanika\\_sh](https://www.instagram.com/automechanika_sh)

#AMS #innovation #technology

**Your contact:**

Suzy Heston

Phone: +852 2238 9907

[Suzanna.Heston@hongkong.messefrankfurt.com](mailto:Suzanna.Heston@hongkong.messefrankfurt.com)

Messe Frankfurt (HK) Ltd

35/F China Resources Building

26 Harbour Road

Wanchai, Hong Kong

[www.messefrankfurt.com.hk](http://www.messefrankfurt.com.hk)

[www.automechanika-shanghai.com](http://www.automechanika-shanghai.com)

**Background information on Messe Frankfurt**

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With a workforce of some 2,500 people at its headquarters in Frankfurt am Main and in 29 subsidiaries, it organises events around the world. Group sales in financial year 2024 were around € 775 million. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity. For more information, please visit our website at:

[www.messefrankfurt.com/sustainability](http://www.messefrankfurt.com/sustainability)

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)

**Background information on Sinomachint**

China National Machinery Industry International Co., Ltd. (SINOMACHINT) represents a subsidiary of China National Machinery Industry Corporation, a centrally administered conglomerate on the Fortune Global 500 list. It stays committed to creating an integrated platform for technical exchange and trade promotion between Chinese and foreign businesses. And it has now built well-known exhibition brands – CIMIT, CMECEXPO, and CNMTC – in a way to deliver a full range of convention and exhibition services that it focuses on, from event organization to operation. A parent company of more than 20 investment enterprises, SINOMACHINT holds over 50 self-organized exhibitions domestically and nearly 20 overseas, while acting as the agent of about 200 foreign trade shows. In 2020, SINOMACHINT ranked first in the total number and area of exhibitions hosted on the mainland, according to statistics from the China Council for the Promotion of

International Trade. And its position as China's largest agent of overseas expos has for years stayed unchanged. As always, SINOMACHINT will remain a responsible innovator that values collaboration and shares benefits. That means it promises to spearhead the development of China's convention and exhibition industry and grow the Chinese business community for shaping the new dual-circulation development pattern. It stands ready to work more closely with all sectors of society for greater innovation, for more win-win scenarios, and for a thriving economy in China and beyond. For more information, please visit the website at: [www.sinomachint.com](http://www.sinomachint.com)