

AMR 2026 to present new business models for growth, focusing on new energy vehicle maintenance, smart logistics and new consumer preferences

Beijing, November 2025. The 74th edition of the Auto Maintenance and Repair Expo (AMR) will return to the Capital International Exhibition & Convention Center, Beijing, from 13 to 15 April 2026. Informed by legacy, ushering in transformation for a sustainable future, this edition reflects trends in technological advancement and cross-sector collaboration within the supply chain. With a focus on business growth and consolidating the industry's resources, AMR brings together after-sales services, commercial vehicles and components, road transport, and smart logistics. The exhibition will feature a redesigned layout over 80,000 sqm, hosting over 1,300 domestic and international exhibitors. It aims to facilitate sourcing, information exchange, business services, and talent development, allowing enterprises to seize opportunities, identify new avenues for growth, and establish competitive advantages.

As China's automotive ecosystem accelerates towards a cleaner and smarter future, driven by new energy vehicles, intelligent connectivity, and smart technologies, the aftermarket and road transport equipment sectors are reforming their business models. The widespread use of digital technologies has advanced vehicle inspection, repair and maintenance, systems for transportation, and supply chain management, making them more integrated, eco-friendly, and innovative. This edition of AMR will feature cutting-edge technologies and products from exhibitors that address new demands driven by such market changes.

Spotlighting new energy vehicle maintenance and repair opportunities

The growth in new energy vehicle ownership has transformed the automotive aftermarket in China, which accounts for over 10 percent of total cars in China as of June 2025¹. This will increase the value of sectors such as electrical control systems diagnostics, battery inspection, and recycling. AMR will spotlight a comprehensive collection of repair and maintenance solutions that increase the efficiency of aftermarket services for these vehicles, providing a platform for collaboration within the supply chain, ensuring mutual success for stakeholders.

Traditional repair and maintenance businesses are continuing to evolve with the adoption of advanced digital diagnostic tools that enable more efficient services. Industry leaders will showcase innovations such as fully automated wheel hub repair machines, high-performance electric tools, and precision spray guns, all designed to help maintenance shops improve operations and increase revenue.

Mr Jichun Shen, Deputy General Manager of Shenzhen Anche Technologies Co Ltd, one confirmed exhibiting company, noted: "With the automobile inspection industry facing a

¹ "460 million automotives on the road in first half of 2025, with more than 550 million drivers." Ministry of Public Security of the People's Republic of China, https://www.mps.gov.cnn2254098/n4904352/c10143192/content.html, accessed on 29 July 2025.

crucial stage in its transformation, Anche is helping vehicle testing centres around China digitally transform through our smart inspection solutions. We hope to present these innovative services at AMR along with our new energy vehicle safety performance inspection systems, and explore a new mode of vehicle examination with our stakeholders."

Unlocking growth for commercial vehicles and logistics throughout the value chain The Commercial Vehicles & Road Transport Equipment zone will return, featuring intelligent connectivity, smart logistics, vehicle-infrastructure communication, and low-carbon transport. This zone will present innovative products focusing on systematic integration between drivers, vehicles, cargo, and infrastructure. Also on display will be advanced vehicle models, driving simulations, cargo fastening and logistics equipment, manual-loading accessories, unmanned delivery vehicles, and smart transport solutions.

Concurrent events in the zone include skills competitions for professional drivers, as well as presentations of the latest intelligent simulation equipment in training and safety management solutions. These competitions and demonstrations allow industry operators to gain hands-on experience and showcase their skillsets, while also bringing together transportation and logistics companies, further reinforcing the show's role as a catalyst for business collaboration by uniting a relevant audience.

In addition, the **Parts & Components** sector will highlight commercial vehicle parts, addressing crucial requirements such as maintenance and replacement, performance upgrades, and energy-conservation requirements. In combination with the zone, this area will feature products like core parts manufacturing, entire vehicle units, and applications in smart transportation, creating a hub for cross-sector cooperation within the supply chain.

Mr Yibo Wen, Deputy General Manager of Marketing for Zhejiang Ironstamp Auto Parts Co Ltd, commented: "With the smart unmanned delivery vehicles sector expecting to grow rapidly, the 'Last Mile Delivery' concept is being implemented. Ironstamp has provided automated side door solutions to various unmanned delivery vehicle manufacturers. We aim to leverage AMR and scale up our automated door solutions within the commercial sector."

Customisation and cultural experiences target new trends and younger consumers As young car owners become the main consumer demographic, automobiles are now a medium for self-expression, leading to an increase in customisation products, auto care, and cultural experiences in the aftermarket. On this basis, the **Accessories & Customising** sector will display off-road vehicles, pick-up truck customisation kits, rescue gear, auto detailing solutions, and more. The sector will also cater to regional trends by featuring interior accessories, paddings, paint protection films, and more.

In addition, the exhibition will host the 'National Creative Film Application Skills Competition' to reflect the market's change. These events will include skills training and product demonstrations through competitions, allowing aftermarket service and product suppliers to build partnerships with distributors and end-users.

Enabling market expansion and cross-border business development for domestic companies

As the premier automotive aftermarket show in the Asia Pacific region, AMR facilitates business networking and resource matching, fostering an international presence that includes overseas buyers from Africa, Central Asia, the Middle East, South America, and

Southeast Asia. This in turn supports the market expansion efforts of domestic companies by creating opportunities for cross-border cooperation.

The show will also increase its international exposure through buyer invitations, overseas media promotion, and its global network, thereby bringing overseas procurers to the show and increasing the opportunities for partnerships. Various forums will also offer insights on market expansion into neighbouring countries.

The Auto Maintenance and Repair Expo (AMR) is co-organised by China Automotive Maintenance Equipment Industry Association (CAMEIA), China Automotive Maintenance and Repair Association (CAMRA), Messe Frankfurt (Shanghai) Co Ltd and China National Machinery Industry International Co Ltd (Sinomachint). The fair is one of the some 40 global events under Messe Frankfurt's Mobility and Logistics sector.

Please contact Messe Frankfurt (Shanghai) Co Ltd at +86 400 613 8585, visit www.amr-china.cn or email amr@china.messefrankfurt.com for further enquiries.

- End -

Press information and photographic material:

www.auto-maintenance.cn.messefrankfurt.com/beijing/en/press.html



Your contact:

Leonard Lau

Phone: +852 2238 9261

Leonard.Lau@hongkong.messefrankfurt.com

Messe Frankfurt (HK) Ltd 35/F China Resources Building, 26 Harbour Road, Wanchai, Hong Kong

www.messefrankfurt.com.hk www.amr-china.cn

Background information on Messe Frankfurt

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With a workforce of some 2,500 people at its headquarters in Frankfurt am Main and in 29 subsidiaries, it organises events around the world. Group sales in financial year 2024 were around € 775 million. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and

running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.

Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity.

For more information, please visit our website at: www.messefrankfurt.com/sustainability With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

Background information on Sinomachint

China National Machinery Industry International Co., Ltd. (SINOMACHINT) represents a subsidiary of China National Machinery Industry Corporation, a centrally administered conglomerate on the Fortune Global 500 list. It stays committed to creating an integrated platform for technical exchange and trade promotion between Chinese and foreign businesses. And it has now built well-known exhibition brands - CIMT, CMECEXPO, and CNMTC – in a way to deliver a full range of convention and exhibition services that it focuses on, from event organization to operation. A parent company of more than 20 investment enterprises, SINOMACHINT holds over 50 self-organized exhibitions domestically and nearly 20 overseas, while acting as the agent of about 200 foreign trade shows. In 2020, SINOMACHINT ranked first in the total number and area of exhibitions hosted on the mainland, according to statistics from the China Council for the Promotion of International Trade. And its position as China's largest agent of overseas expos has for years stayed unchanged. As always, SINOMACHINT will remain a responsible innovator that values collaboration and shares benefits. That means it promises to spearhead the development of China's convention and exhibition industry and grow the Chinese business community for shaping the new dual-circulation development pattern. It stands ready to work more closely with all sectors of society for greater innovation, for more win-win scenarios, and for a thriving economy in China and beyond. For more information, please visit the website at: www.sinomachint.com