



Participants praise largest Automechanika Shanghai yet as ‘the place to be’ for automotive innovation and global collaboration

Shanghai, 12 December 2025. Automechanika Shanghai 2025 concludes successfully on 29 November, leaving a lasting impression marked by record-breaking participation from visitors and exhibitors. Across four days, the fair celebrated the innovative advancement of the automotive supply chain, offering a sustainable outlook of how the industry is coming together for the development and upgrade of various vehicle types; a particularly important standpoint given these markets represented at the show have different needs. Participants praised the wide array of product showcases, opportunities presented for networking at fringe programme events, and high level of training at the specialised areas.

Key figures from Automechanika Shanghai 2025:

- Onsite visitors: 253,691 from 190 countries and regions, 14 percent increase of visitors (28 percent from overseas)
- Exhibitors: 7,465 from 44 countries and regions (10 percent increase of exhibitors)
- Scale: 383,000 sqm of exhibition space (nine percent increase)
- 94 fringe programme events

Ms Fiona Chiew, General Manager of Messe Frankfurt (HK) Ltd, said: “This edition of Automechanika Shanghai achieved record-breaking visitor participation with a 14 percent year-on-year growth. It underscores the show’s continued relevance and influence. More importantly, the event further demonstrated its role in the industry, not only through its comprehensive content covering R&D, manufacturing, distribution, and aftermarket, but also by serving as an indispensable platform for global collaboration, knowledge exchange, innovation, open dialogue, skills development, and nurturing the next generation of talent.”

Ms Li Zhang, Chairperson of China National Machinery Industry International Co Ltd, said: “Attendees had the opportunity to explore innovative solutions within the industry and exchange ideas, paving the way for collaboration across the supply chain and between nations. With even further advancements anticipated in new energy, intelligent connected vehicles, low carbon vehicles, and the low-altitude economy, we will continue to showcase these trends by updating our highlights and expanding the variety of activities at the show. This focus will create a more professional, influential and advanced platform for industry exchange, further fostering cooperation between domestic and international markets.”

Exhibitors served the entire automotive supply chain

Involvement in the fair came from all around the globe, contributing to a record number of exhibitors and visitors over a groundbreaking scale. Among the 7,465 exhibitors, global representation came from 44 countries and regions.

Participants appreciated the opportunities to showcase and witness innovations, access new markets, and collaborate across R&D and manufacturing to distribution and after-sales sectors. For instance, the **New Energy & Connectivity** sector highlighted innovations in digital technologies, AI, and intelligent applications, showcasing products like semiconductor chips and powertrain controllers. The increase in scale and exhibitor participation here was significantly driven by the ambitions of carmakers seeking to enhance their capabilities in the supply chain.

Other major product sectors gathered exhibitors from around the world, showcasing innovative technologies and products through diverse and highly interactive displays:

- In the **Parts & Components** sector, companies related to chassis technologies surged, and commercial vehicle products continued to grow steadily;
- In the **Electrics & Electronics** sector, the number of exhibitors specialising in sensors and other electronic products increased significantly, driven by the rising market demand for advanced driver-assistance systems;
- The **Diagnostics & Repair / Body & Paint** sector showcased a wide array of professional maintenance tools and eco-friendly equipment, featuring products for the maintenance and testing of new energy vehicle powertrains (the three electric systems), as well as advanced intelligent diagnostic solutions;
- The **Accessories** and **Customising** sectors focused on automotive lifestyle trends to highlight the demand for personalised car customisation; and,
- The **Tyres & Wheels** sector placed greater emphasis on new high strength and lightweight materials, on top of specialised products tailored for new energy vehicles.

Key overseas exhibitors included 3M, ABT, Aisin, Astemo, Aumovio, Bilstein, Borgwarner, Bosch, Continental, DRiV, ENOC, FCS, FFT, Garrett, Gates, Goodyear, Hella Bhap, Henkel, Honeywell, Huntsman, Idemitsu, MAHLE, Motorservice, MP Concepts, Nidec, PHINIA, Reflek, SDS, SEG, Sensata, Siemens Xcelerator, SKF, Stellantis, TMD Friction, Toyota Boshoku (China), Yakima, Yura and ZF.

In addition, Autel, AUTOBACS, Black Sesame Technologies, BOP, Bright, Chery, Dali, DDAC, Dongfeng Wheel, EAE, FAWER, GAC Aion, Horizon, Jingwei Hirain, Launch, Li Auto, Lopal, New SORL, Rayton, Sanhua Automotive, SHedrive, Tuopu, VIE, Weifu, WINDA BOTO, Wuling Industry, Yinlun, Yuchai Parts and Zhongding Group Perfusion were among the leading domestic exhibitors.

Furthermore, the Automechanika Lovers campaign recognised the commitment and support of both domestic and international exhibitors. Gold status exhibitors included ADD, Autel, Autos, Bosch, Brembo, CGP, ElringKlinger, Gold, GSP, Launch, MAHLE, PHINIA, Sab, Sampa, Seger, Stanley Trading, TecAlliance, UPDATE, Walker, Xinhuyang Auto Lamps and ZF.

Fringe events expand on education and development while creating global dialogue

Key discussions from the 94 fringe programme events with over 450 distinguished speakers, created an arena for industry development, global perspectives and education. Bringing together government bodies, associations, industry leaders, decision-makers, research institutes and experts, the show focused on shaping the future of the automotive sector through cross-border and cross-sector collaboration. Key highlights included:

- **International Automotive Industry Conference 2025 Presented by Automechanika Shanghai – CEO Summit:** global executives discussed strategic developments in the automotive industry
- **Forums at Innovation4Mobility:** innovations and emerging trends
- **International Summit on Connected Vehicles Development:** regulatory advancements in assisted driving and AI applications
- **Technical Seminar Series:** new energy vehicle technologies, advanced driver assistance, powertrain innovation, intelligent chassis, new materials, and more

Elsewhere, the **Supply-Demand Matching Series** fostered regional cooperation by connecting carmakers and component suppliers. Participants praised the format for the increase of interactions across the four related conferences to encourage technological collaboration throughout the entire value chain. Some 500 attendees from companies including BAIC New Energy, Dongfeng, FAW, Navistar, NIO, SAIC Volkswagen, SERES, Stellantis, VOYAH and Xpeng, and key technology and components providers like Aumovio, C*Core, Carlinx Multi, Lear, Neusoft, Siemens, SHedrive, Valeo and Yangfeng shared ideas to match the needs of the market.

This diverse participation underscored the events' role in promoting business exchange, professional development and innovation across the automotive ecosystem. Additional flagship programmes like the **Talent Development Series**, as well as conferences on the used car market and tyre industry also encouraged industry advancement.

Global visitor participation covering all corners of the world

This year, the show welcomed a record-breaking 253,691 visitors from 190 countries and regions, along with 261 buyer groups representing over 50 countries and regions. India, Malaysia, Türkiye, South Korea, Thailand, Indonesia, Brazil, the UAE, Kazakhstan, and Germany were the top 10 overseas sources (in descending order).

It attracted an impressive lineup of buyers across the supply chain, covering companies from functions such as R&D, manufacturing, distribution and aftermarket services. The list includes leading carmakers like BYD, Ford, Geely, General Motors, Hyundai, Superpanther and XCMG; innovative technology companies and automotive suppliers like Aptiv, BWI Group, Founder Motor, Huawei, PlusAI, Z-One and ZF LIFETEC; and, prominent regional and international distributors and service providers from Aspock Systems, Autodoc, HXQC, Martex, Mobivia, LKQ and Sime Motors China.

Global media attention

The 2025 edition received significant attention from global trade and mass media, as well as key opinion consumers, with coverage in Argentina, Australia, Austria, China, Finland, Germany, Indonesia, Malaysia, South Korea, the UAE, the UK, the US and more. In addition, mass media outlets in China such as Xinhua News Agency, Beijing Radio and Television Station, Shanghai Traffic Radio, Zhejiang Media Group, Jiangsu Broadcasting Corporation, Hebei Radio and Television Station, Liaoning Radio and Television, Chongqing Broadcasting Group, and more spotlighted exhibition highlights.

Feedback from exhibitors

“The automotive industry’s shift to new energy vehicle electrification and AI presents challenges and opportunities. The chassis sector embraces these changes while actively seeking new opportunities through advancing our technologies. Automechanika Shanghai, as a key platform, supports trend adoption through broadening its coverage in diverse fields, driving industry collaboration and innovation.”

**Mr Jack Yang, General Manager, Thyssenkrupp Bilstein Greater China IAM
(Parts & Components)**

“The high costs of international market expansion, trade barriers, and unique market needs can pose challenges for domestic commercial vehicle manufacturers. However, Automechanika Shanghai enables us to connect with potential distributors and dealers in target markets, supporting global expansion. We are grateful for the strong support and personalised services throughout the event.”

**Ms Candy Qin, Parts Marketing Director, Guanxi Yuchai Machinery Monopoly Development
(Parts & Components)**

“One significant observation in the automotive aftermarket over the past decade is the emergence of numerous aftermarket brands. This shift indicates an ongoing evolution in the product development cycle, with the independent aftermarket now taking an active role rather than relying solely on the traditional OEM-driven model. Automechanika Shanghai comprehensively showcases this evolving trend.”

**Mr Kihyo Nam, General Manager, Shanghai Valeo Pyeong Hwa International
(Parts & Components)**

“Automechanika Shanghai provides a platform for idea exchange across the value chain, from OEMs and parts manufacturers to distributors, improving the industry’s R&D capabilities. It also showcases the Chinese automotive industry to global peers, leading to valuable feedback and helping domestic stakeholders understand global market dynamics.”

**Mr Hui Gao, Sales Manager, GAC Aion
(New Energy & Connectivity)**

“Automechanika Shanghai plays a vital role in the industry’s development. By bringing together companies across the value chain, it builds a bridge between international players and connects partners throughout the sector. It also acts as a showcase of China’s strengths in intelligent connectivity and aftermarket services for new energy vehicles, attracting buyers from Europe, Middle East and South America.”

**Mr Leo Liu, Marketing Director, Carlinx Multi
(New Energy & Connectivity)**

“Automechanika Shanghai excels in its global reach and attracts high-quality customers. While we previously targeted the automotive aftermarket, the shift in Automechanika Shanghai to include a diverse range of exhibitors, from aftermarket suppliers to vehicle manufacturers, aligns perfectly with our growth objectives. This transition enhances our opportunities for collaboration and innovation across the supply chain.”

**Mr Kris Yang, General Manager, Shanghai Astrace New Material Technology
(Accessories and Customising)**

“As a Chinese enterprise, we have observed a swift transition away from combustion engines within our market, reflecting a broader global trend. Automechanika Shanghai serves as a

crucial platform that unites international participants to share insights and present solutions addressing the challenges associated with this shift. It offers a valuable opportunity for exhibitors, manufacturers, and producers to collaborate and exchange knowledge.”

**Mr Max Storz, International Marketing Director, COSBER
(Diagnostics & Repair / Body & Paint)**

“Our company has developed its own tyre brand to meet the rapid growth and rising presence of new energy vehicles. This exhibition was very successful, attracting strong interest from both domestic and international customers. With excellent organisation and a steady flow of overseas visitors, the enthusiastic engagement from participants created a vibrant and positive atmosphere throughout.”

**Mr Yubiao Yao, General Manager, Gallopo Auto
(Tyres & Wheels)**

“Collaboration is key to navigating industry complexities and breaking down barriers between hardware, software, carmakers, manufacturers, and tech companies. This year, Automechanika Shanghai hosted international forums on topics like European aftermarket regulations and Southeast Asia’s electric vehicle opportunities. The event served as a bridge for global exchange and cooperation across different sectors.”

**Mr Zhongyi Zhu, Head of the Marketing Department, Jiangsu Carzone Auto Parts
(Digital Solutions / Services)**

Feedback from visitors

“Automechanika Shanghai is one of the world’s most relevant trade fairs, serving as a strategic accelerator for the automotive aftermarket. It already contributes to global innovation by connecting suppliers with distributors and OEMs in China and Asia, providing Brazilian companies access to rapidly growing markets for electric vehicles and repair parts. In the next decade, we can expect greater adoption of AI, electrification, and sustainability in vehicles, with the show moving into these spaces in parallel.”

**Mr Alexandre Mendes, CEO, Rei Do Farol
(Brazil)**

“At Automechanika Shanghai, visitors can explore advancements in electric vehicles and topics like new mobility. The exhibition serves as a gathering ground for local workshops and large manufacturers, facilitating key discussions that help participants envision the future of the sector. It is an inspiring environment for young people in the industry, showcasing significant innovations and aligning stakeholders for future development.”

**Mr Mark Kofahl, Director, Kombilife Group
(Australia)**

“This year’s Automechanika Shanghai effectively met our objectives. I am impressed by its ability to unite industry resources from the entire value chain, enabling us to efficiently secure multiple deals. Insights from the fringe events will inform our market analysis and planning, focusing on global trends in internal combustion, electric, and hybrid vehicles over the next five to ten years.”

Mr Bangfu Xi, General Manager, Wuhu Honglilai Auto Electric

“The exhibition plays a crucial role in the automotive supply chain, connecting component manufacturers with distributors, buyers with sellers, and research institutions with talent development. It helps participants understand industry trends and future directions, offering valuable references for product positioning. I truly believe the exhibition is essential for

driving development across the automotive industry.”

Mr Fatao Zhou, Secretary General, Guangdong New Energy Vehicle Industry Association

“This is my first time participating in Automechanika Shanghai. We brought over 40 students to the show, exposing them to the latest new energy vehicles and intelligent connectivity trends while connecting with potential suppliers. The show has been rewarding, bringing together professionals and companies worldwide to create a global platform not only for marketing and trade, but also ideation, and education.”

Mr Jianbin Han, Director of Intelligent Connected Vehicle Technology, Shanghai Vocational College of Science & Technology

Feedback about fringe programme

“This show attracts a wealth of innovators and problem-solvers through focusing on key industry pain points that require collective solutions. Automechanika Shanghai converges global knowledge to tackle these challenges, fostering dialogue among experts and connecting like-minded individuals. By exchanging knowledge, we gain a deeper understanding of how to address these issues together.”

Mr Aditya Kumar Tiwari, Group Leader, HV Battery System (Vehicle Development), VinFast Auto

Speaker at Innovation4Mobility (Vietnam)

“The integration of new energy vehicles and AI has solidified China’s leading role in global industry transformation. Drawing on decades of experience in the Chinese market, Automechanika Shanghai combines its international insight and extensive network to create a comprehensive platform for global cooperation. The Automotive Aftermarket Summit helped participants capture key trends and optimise future strategies, while the audience’s enthusiastic engagement reflected keen interest in the industry’s developments.”

Mr Sam Sun, Senior Expert, Automotive Internationalisation Professional Committee, China Chamber of Commerce for Import and Export of Machinery and Electronic Products

Speaker at Automotive Aftermarket Summit 2025

“At the conference, high-tech value was redefined and shown in a clear way using live data, interactive displays, and tracking every step from chip design to car installation. This made it easier to understand industry developments for improving supply chain collaboration. A new chip-focused forum offered fresh ideas, and keynote speakers shared useful advice that was very helpful for the car industry.”

Ms Liu Xin, Marketing Director, Shanghai Titaniche Information Technology Audience of Automotive Chip Supply Chain Ecosystem Forum 2025

“Our company offers automotive design and R&D services for car manufacturers. I attended forums highlighting the growth potential in ASEAN and deepened my understanding of the Latin American market. Automechanika Shanghai has also fostered collaboration with companies in the parts and components sector and resource sharing opportunities.”

Mr Edmond Zhang, Business Manager, Shanghai Launch Automotive Technology Audience at Global Collective

The next edition of Automechanika Shanghai will take place from 2 to 5 December 2026. The show is organised by Messe Frankfurt (Shanghai) Co Ltd and the China National Machinery Industry International Co Ltd (Sinomachint). Please contact Messe Frankfurt (HK) Ltd on + 852 2802 7728, visit www.automechanika-shanghai.com or email auto@hongkong.messefrankfurt.com for further enquiries.

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#AMS #innovation #collaboration #talent



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Background information on Messe Frankfurt

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With a workforce of some 2,700* people at its headquarters in Frankfurt am Main and in 29 subsidiaries, it organises events around the world. Group sales in financial year 2025 were around € 766* million. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.

Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity.

For more information, please visit our website at: www.messefrankfurt.com/sustainability

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

*Preliminary figures 2025

Background information on Sinomachint

China National Machinery Industry International Co., Ltd. (SINOMACHINT) represents a subsidiary of China National Machinery Industry Corporation, a centrally administered conglomerate on the Fortune Global 500 list. It stays committed to creating an integrated platform for technical exchange and trade promotion between Chinese and foreign businesses. And it has now built well-known exhibition brands – CIMT, CMECEXPO, and CNMTC – in a way to deliver a full range of convention and exhibition services that it focuses on, from event organization to operation. A parent company of more than 20 investment enterprises, SINOMACHINT holds over 50 self-organized exhibitions domestically and nearly 20 overseas, while acting as the agent of about 200 foreign trade shows. In 2020, SINOMACHINT ranked first in the total number and area of exhibitions hosted on the mainland, according to statistics from the China Council for the Promotion of International Trade. And its position as China's largest agent of overseas expos has for years stayed unchanged. As always, SINOMACHINT will remain a responsible innovator that values collaboration and shares benefits. That means it promises to spearhead the development of China's convention and exhibition industry and grow the Chinese business community for shaping the new dual-circulation development pattern. It stands ready to work more closely with all sectors of society for greater innovation, for more win-win scenarios, and for a thriving economy in China and beyond. For more information, please visit the website at: www.sinomachint.com