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How Tech is Driving the Future of Mobility: International Mobility Leaders Meet at PIONEER Reception in Frankfurt

Frankfurt am Main, 11. September 2026. How will technology transform the mobility ecosystem of tomorrow? This question was at the heart of the exclusive PIONEER Reception “How Tech is Driving the Future of Mobility” on 10 September hosted by Automechanika and HEY/PIONEER at hall 2 (Festhalle) during Automechanika 2026.

Around 80 international guests from the automotive, mobility and technology industries came together at the HighTech4Mobility Area for an evening of insights, discussions and high-level networking.

The evening opened with a welcome address by Michael Johannes, Vice President Mobility & Logistics, Messe Frankfurt, who welcomed the international guests and highlighted the importance of bringing together established industry leaders, technology companies and innovators to drive the transformation of mobility.

At the center of the evening was the panel discussion “How Tech is Driving the Future of Mobility,” moderated by Hans Hamer, Founder of HEY/PIONEER. The panel brought together four leading industry experts: Tobias Liebelt, CEO Benteler Mobility, Lasse Diener, CEO Afinity, Felix-Matthias Walter, Director Global Service Solutions MAHLE, and Franck Leveque, Senior Consultant CLEPA.

The discussion explored how new technologies are reshaping the mobility ecosystem – from digitization, data and AI to autonomous mobility, new service models and the transformation of the automotive aftermarket.

A key focus was the question of how technology can move beyond innovation itself and create scalable, commercially viable solutions that deliver real value for customers, cities and the mobility industry. Following the panel discussion and Q&A, guests continued the conversation over drinks and a flying buffet in the Festhalle.

With around 80 international decision-makers, entrepreneurs, innovators and mobility experts, the reception provided an exclusive setting for networking, matchmaking and exchanging perspectives on the challenges and opportunities facing the global mobility industry.

“AI, connectivity and new technologies are changing the way we move and transforming the entire mobility ecosystem. New players, new ideas and new business models are emerging. With HEY/PIONEER, we bring together the people and companies driving this change – co connect ideas, create opportunities and shape the future mobility ecosystem.” - Hans Hamer, Founder of HEY/PIONEER.

„Technology is fundamentally reshaping the automotive industry and the aftermarket. As the world’s leading international trade fair brand for the automotive aftermarket,

Automechanika wants to provide a platform where established industry leaders, innovators and new technology players come together to turn transformation into real business opportunities.“ - Michael Johannes, Vice President Mobility & Logistics, Messe Frankfurt Exhibition GmbH.

About HEY/PIONEER

HEY/PIONEER is a global platform for mobility and technology, connecting innovative companies, industry leaders, start-ups, investors and inspiring minds to create impact and accelerate the transformation of the mobility ecosystem.

Through conferences, competitions, receptions and curated networking formats, HEY/PIONEER creates connections between established industry players and the innovators shaping the next generation of mobility.

Contact HEY/PIONEER

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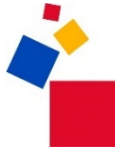
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