

PRESS RELEASE

“10 Years of Automechanika Astana: Anniversary Industry Trade Fair to Bring Together More Than 400 Companies from 23 Countries”

From 10 to 12 June 2026, the **10th anniversary edition of Automechanika Astana** will take place at the EXPO International Exhibition Centre in Astana.

Automechanika Astana is one of the key industry trade fairs for the automotive aftermarket, service and components sector in Central Asia.

The project is held under the official licence of Messe Frankfurt and is part of the international Automechanika network. It is organised by Business Media Central Asia.

In 2026, the exhibition will be the largest in its history. The exhibition area will feature **more than 400 companies from 23 countries**, including Kazakhstan, Germany, China, Russia, the UAE, South Korea, India and others.

The growing interest of international markets in Kazakhstan and Central Asia is reflected in the **national pavilions** of China, Uzbekistan and Iran.

Automechanika Astana 2026 brings the international market closer to Kazakhstani businesses. Entrepreneurs do not have to travel to overseas industry trade fairs to find suppliers and explore new business opportunities. One venue will present automotive spare parts, lubricants, automotive chemicals, workshop equipment, tyres, diagnostic tools, service technologies and other products for the development of the automotive business.

Over three days, the exhibition will bring together manufacturers, distributors, service stations, dealers, buyers, industry associations, representatives of government bodies and the international business community. For exhibitors and visitors, it is an opportunity to discuss cooperation terms directly, compare offers, find new partners and see the latest products and technologies for the Kazakhstan and Central Asian markets.

The official programme will begin with the **Messe Frankfurt press conference**, where the organisers will present the growth dynamics of Automechanika Astana, the key figures of the exhibition and its importance for the automotive industry in the region. Speakers will also discuss the expansion of Messe Frankfurt's presence in Central Asia, the opening of a representative office in Azerbaijan, new exhibition projects and prospects for local and international businesses.

The official opening ceremony will be attended by representatives of government bodies, embassies, associations and the exhibition partners.

The **business programme** will include practical sessions and masterclasses by Automechanika Academy, meetings with market experts and well-known automotive bloggers on the Live Stage, B2B meetings, product presentations and a show programme.

The Automechanika Live Stage dialogue platform will bring together well-known bloggers and representatives of the automotive and business communities as **special guests and speakers**, including Beibyt Alibekov, Talgat Itayev, Arman Yusupov, Artur Askaruly and others.

Shell Lubricants is the General Partner of Automechanika Astana 2026.

Press conference: 10 June, 9:30

Official opening ceremony: 10 June, 11:00

Exhibition dates: 10–12 June 2026

Venue: IEC EXPO, Astana

Visitor registration link for Automechanika Astana 2026:

https://exhibition.techno-light.kz/event.php?id=40&utm_source=akarimov

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Background information:

Messe Frankfurt is one of the world's largest exhibition companies, with a history of more than 800 years, a network of 28 subsidiaries and more than 50 representative offices worldwide. The Messe Frankfurt portfolio includes more than 150 exhibition brands, including Automechanika, Light + Building, Heimtextil, Ambiente and many others.

BMCA is the official representative of Messe Frankfurt in Central Asia and a leading organiser of international exhibitions in Kazakhstan and Uzbekistan. Each year, the company implements more than 20 international projects, bringing together hundreds of companies and tens of thousands of industry professionals.