

A meeting place for the automotive aftermarket

The whole value chain across

310,900 sqm

(gross area)



Achieved trade fair goals

94%

of visitors are satisfied
or very satisfied.



Visitor group overview

5%
more

industry representatives
than in 2022.



Practical skills in demand

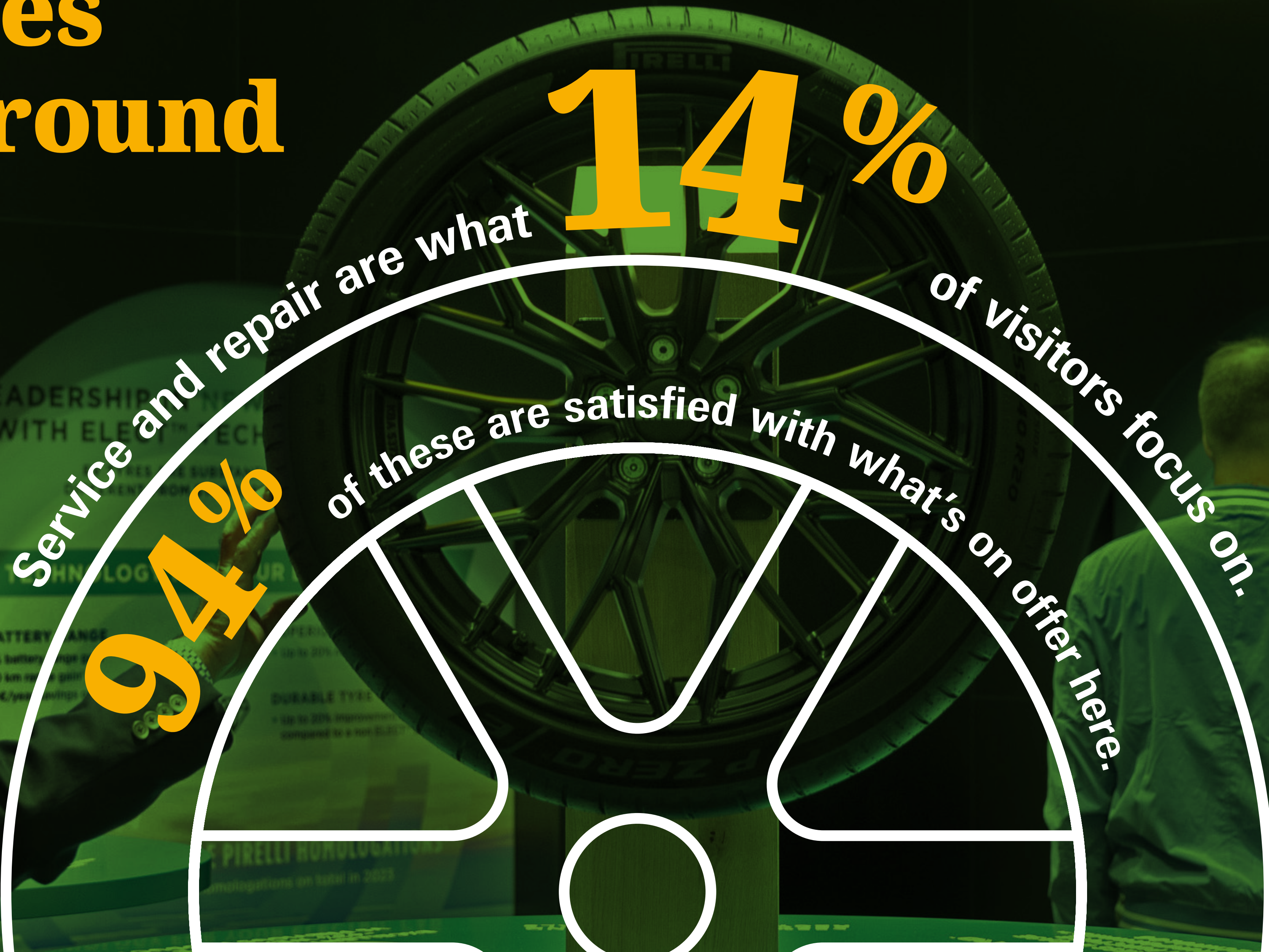
One in

3

visitors wants more technical knowhow,
especially from hands-on workshops.



Tyres all round



No.1 industry event internationally

85% 60%

of visitors want to come back in 2026.

of exhibitors say Automechanika is the most important industry event.



The world meets in Frankfurt

It's more international than any other trade fair.

4.132

exhibitors from
76 countries

107.676

visitors
from 189 countries



Visitors from 189 countries

The top 15 visitor countries

Germany

China

Italy

Poland

France

Great Britain

Netherlands

Turkey

Spain

Greece

USA

Brazil

Belgium

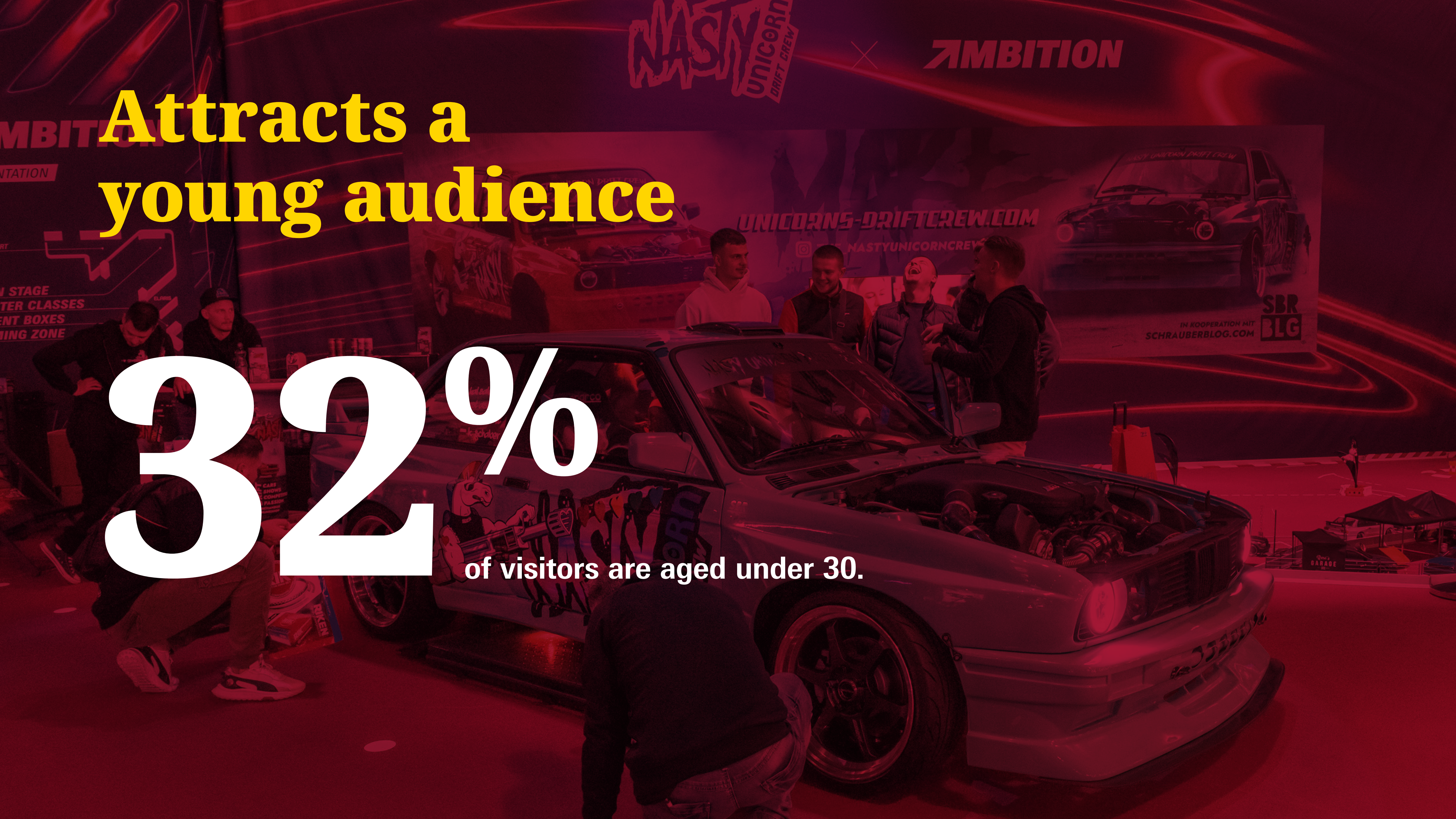
Romania

Switzerland

Packed with decision makers

63%

of industry visitors are in leadership roles.



Attracts a young audience

32%

of visitors are aged under 30.