

# A meeting place for the automotive aftermarket

The whole value chain across

# 310,900 sqm

(gross area)





**Achieved trade fair goals**

**94%**

of visitors are satisfied  
or very satisfied.



# Visitor group overview

**5%**  
more

industry representatives  
than in 2022.





# Practical skills in demand

One in

3

visitors wants more technical knowhow,  
especially from hands-on workshops.





# Tyres all round





**No.1 industry  
event internationally**

**85%**  
of visitors want to  
come back in 2026.

**60%**  
of exhibitors say Automechanika is  
the most important industry event.





# The world meets in Frankfurt

It's more international than any other trade fair.

4.132

exhibitors from  
76 countries

107.676

visitors  
from 172 countries





# Visitors from 172 countries

The top 15 visitor countries

Germany

China

Italy

Poland

France

Great Britain

Netherlands

Turkey

Spain

Greece

USA

Brazil

Belgium

Romania

Switzerland

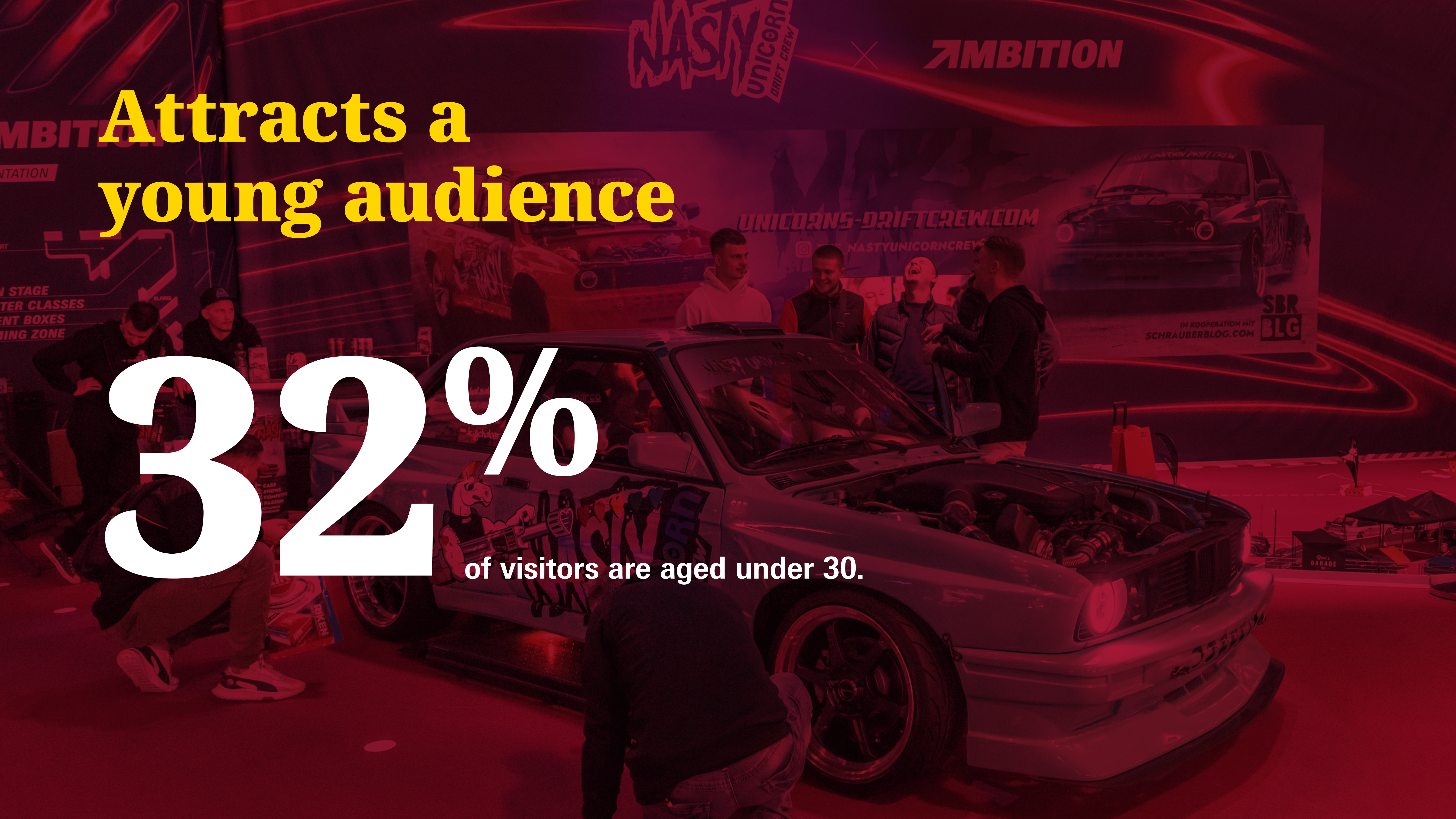


**Packed with decision makers**

**63%**

of industry visitors are in leadership roles.





NASTY  
unicorn  
DRIFT CREW



7MBITION

Attracts a  
young audience

32%

of visitors are aged under 30.