

Automechanika Frankfurt 2024

Stand rental*

Stand space	Early Booking** <i>until 03.07.2023</i>	Regular Price**
1-side open	279 EUR/m ²	299 EUR/m ²
2-side open	309 EUR/m ²	331 EUR/m ²
3-side open	319 EUR/m ²	339 EUR/m ²
4-side open	329 EUR/m ²	349 EUR/m ²
Outdoor area		160 EUR/m ²
2-storey		160 EUR/m ²

* All prices plus 19% VAT (if applied), EUR 0.60 /m² AUMA-fee and EUR 3.50 /m² environmental fee.

** Price plus media package: price in the value of 985.00 EUR.

Media package

When you decide to take part in **Automechanika Frankfurt 2024**, you will receive a Media Package for the publication of your company details in the event media. The following details are included:

- Your company name, company address, contact details, stand number(s)
- 2 product groups
- 1 company page (with 1 picture and 8,000 characters of text per language, i.e., German and English)
- 5 product pages (each with 1 picture and 7,000 characters of text per language, i.e., German and English)
- 5 search terms for the exhibitor search online
- 4 contact persons (each with 1 picture, name, contact details, and position)
- **NEW: 5 direct links to products**
- **NEW: 10 social media links**
- **NEW: 6 PDF documents per language (DE+EN) as download**

Your details will be published in the following event media:

- Print
- Exhibitor search online
- **digital event platform** (lead management, networking, matchmaking)
- Navigator App
- Interactive site plan

The **Media Package Manager (MPM)** is our new platform via which you can easily and comfortably submit your company details for publication. As a registered exhibitor, you will receive access to the MPM by e-mail **from spring 2024**, and you can then log into the system with your Messe-Login details. In the MPM, you can also edit and add to your company profile at any time (24/7) later on.

In addition, the MPM offers you a large selection of **add-ons** for enhancing your company profile in the print and online event media.