



messe frankfurt

# Press Conference Automechanika Frankfurt

Olaf Mußhoff, Director  
Automechanika Frankfurt

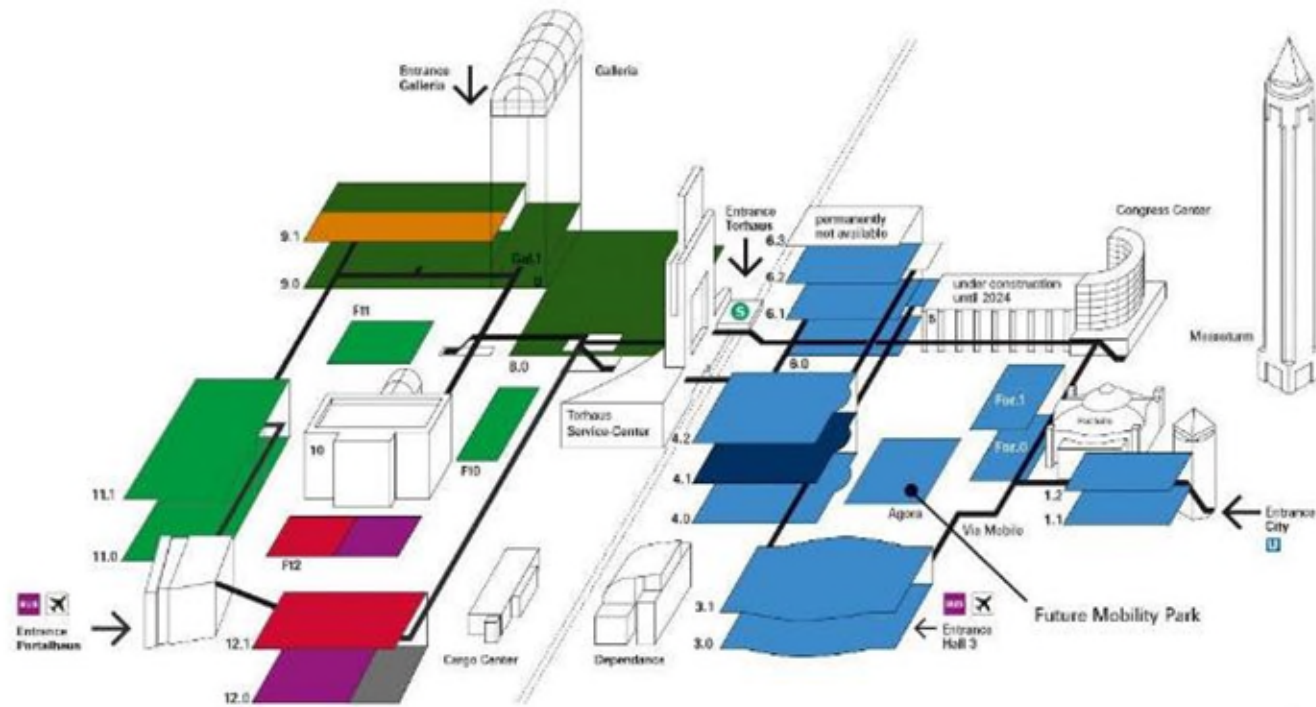
**automechanika**  
FRANKFURT

13.-17.09.2022



automechanika  
FRANKFURT

13.–17.9.2022  
FRANKFURT / MAIN



Status April 2022  
Subject to alteration

#### Accessories & Customizing

General accessories for motor vehicles, technical customizing, visual customizing, infotainment and car IT, special vehicles, equipment, assemblies and modifications, car trailers and small utility vehicle trailers, spare and accessory parts for trailers, merchandizing, industry institutions, trade publishers and training centres, tires, wheels and rims

#### Body & Paint

Bodywork repairs, paintwork and corrosion protection, smart repairs for paintwork, metal parts, plastic parts, windows, headlights, rims, new materials, industry institutions, trade publishers and training centres

#### Car Wash & Care

Washing, vehicle care, vehicle preparation and detailing, water reclamation, water treatment, filling station equipment, industry institutions, trade publishers and training centres

#### Classic Cars

Classic and modern classic cars have been given their own exhibition area at the fair, complete with parts, repair workshops, financing, insurance, events and much more

#### Dealer & Workshop Management

Workshop/dealership/filling-station planning and construction, dealer, sales and service management, digital marketing, customer data management, online presence, e-commerce and mobile payment, basic and advanced training and professional development, workshop and dealership marketing, online service providers and vehicle/parts/service marts, economic regeneration, research, consulting, cluster initiatives, industry institutions, trade publishers and training centres

#### Diagnostics & Repair

Workshop equipment for repair and maintenance, tools, digital maintenance, vehicle diagnostics, maintenance and repair of vehicle superstructures, towing equipment, workshop equipment for repair and maintenance for alternative drive concepts, fastening and bonding solutions, waste disposal and recycling, workshop safety and ergonomic workshops, workshop and dealership equipment, tire/wheel repair and disposal, storage of tires, oils and lubricants, technical fluids, workshop concepts, industry institutions, trade publishers and training centres

#### Electronics & Connectivity

Engine electronics, vehicle lighting, electrical systems, comfort electronics, human machine interface (HMI), connectivity, internet of things, industry institutions, trade publishers and training centres

#### Parts & Components

Components for conventional drive systems, chassis, body, standard mechanical parts, interior, exterior, charging accessories 12 volt, regenerated and renewed parts for cars and utility vehicles, external vehicle air quality and exhaust gas treatment, new materials, industry institutions, trade publishers and training centres

# Restart for the Automotive Aftermarket

- **USP: Showcase for the global automotive business value chain**
- **7 in 10 Visitors from Top Management**
- **Automechanika Frankfurt remains the most important international trade fair for the Automotive Aftermarket**
- **Focus on physical event**
- **Onwards, the event will be held in even years (2024, 2026, ...)**

**AUTOMECHANIKA FRANKFURT  
FIRST CHOICE WORLDWIDE**



Most important trade fair for

**85%**

of international exhibitors

# Automechanika Frankfurt 2022 – new concept



- **Focus on innovations & trends:**
  - **Relaunch Innovation Awards**
  - **Special Show ,Innovation4Mobility‘**
- **Focus on physical event and personal encounters**
- **More networking possibilities (additional areas)**
- **CEO Breakfast**
- **Daily happy hours**

# Main topics at Automechanika Frankfurt 2022

- Trends & Innovations
- Sustainable Solutions
- Networking & Knowledge transfer
- Talents, Education & Training



# Automechanika Innovation Awards: Next level

- **New Categories & international jury**
- **133 entries from 99 companies**
- **Nearly 60% from abroad**
- **Trends: digitalization & new Mobility**
- **5 Entries for Green Award**
- **Awards ceremony on 13.9.2022**



# NEW: Automechanika Supply Chain Management Day

**Premiere at 15.09.2022  
in Frankfurt!**

Summit of Decision-makers, Users & Providers for innovative Solutions in the Supply Chain and Logistics of the Automotive Industry

Auditorium Europe / Hall 4



## Topics at Special show ,Innovation4Mobility‘ – Hall 3.0



- **E-mobility: battery, drive, infrastructure**
- **Hydrogen: direct burner and fuel cell**
- **Alternative fuels: from LPG, bio- and refuels to synthetic fuels**
- **Connected car: operating systems, software and autonomous driving**



# New format with 5 modules

## 1) Product showcases



## 2) Start-ups



# New format with 5 modules

## 3) Science Lab



## 4) Networking Lounge



# Special show with 5 modules



## 5) Key Notes

**Audi, Toyota, BASF, Bosch, Ebay, KEYOU, Solaris, Google Cloud, ABB, ADOBE, BPW, Schaeffler etc.**

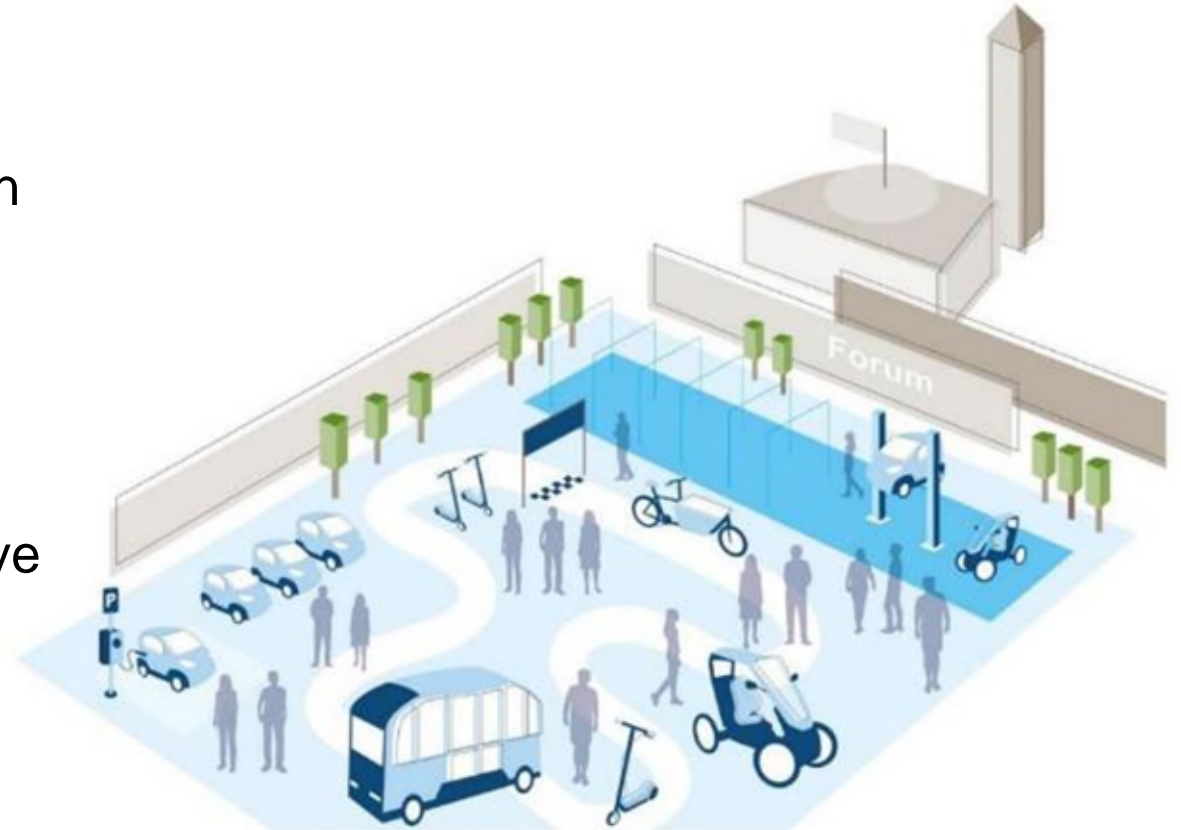
# Future Mobility Park

Innovative test and experience course on the outdoor area Agora

**Display Area:** E-charging systems and stations, Electric Vehicles, Storage Technology & Battery, Alternative Drives, Alternative Fuels, Filling Station of the Future, Fuel Dispensers, Filling Station Infrastructure, Workshop (service & conversion), Photovoltaics

**Test Area:** Passenger Cars, E-Vehicles, Alternative Drives, Autonomous Driving (Vehicles), Cargo & Commercial Vehicles, Micromobility

**Info Area:** Eat & Talk, Check-In Area, Company Presentation



# Academy Stages

**Hall 3.0 Innovation4Mobility**

**Hall 9.0 Future Mobility Workshop 4.0**

**Hall 11.1 Body & Paint**

**Hall 12.0 Classic Car, Car Wash, Detailing**



# Future Mobility Workshop 4.0 – Hall 9.0

In cooperation with the Institute for the Automotive Industry (IfA)

- **Innovation showcase, training centre and test lab for car dealers and workshops**
- **Showcases the technologies, processes and business models of the future, offering automotive professionals valuable expertise and new ideas for their own work in future.**



# Focus: Sustainable Solutions



Remanufacturing  
Competence



## Remanufacturing Day (14.9.)

- Experts present current topics and developments in the field of remanufacturing
- In cooperation with **APRA** (Automotive Parts Remanufacturers Association)

### **NEW: Special interest ,Remanufacturing Competence' logo**

identifies companies in the exhibition offering products and services in this area

# Talents, Education & Training

- **New association for the Automotive Aftermarket: platform for all professions**
- **Automechanika Frankfurt as member launches first initiatives**





# Trainings with focus on collision damage repair - Galleria

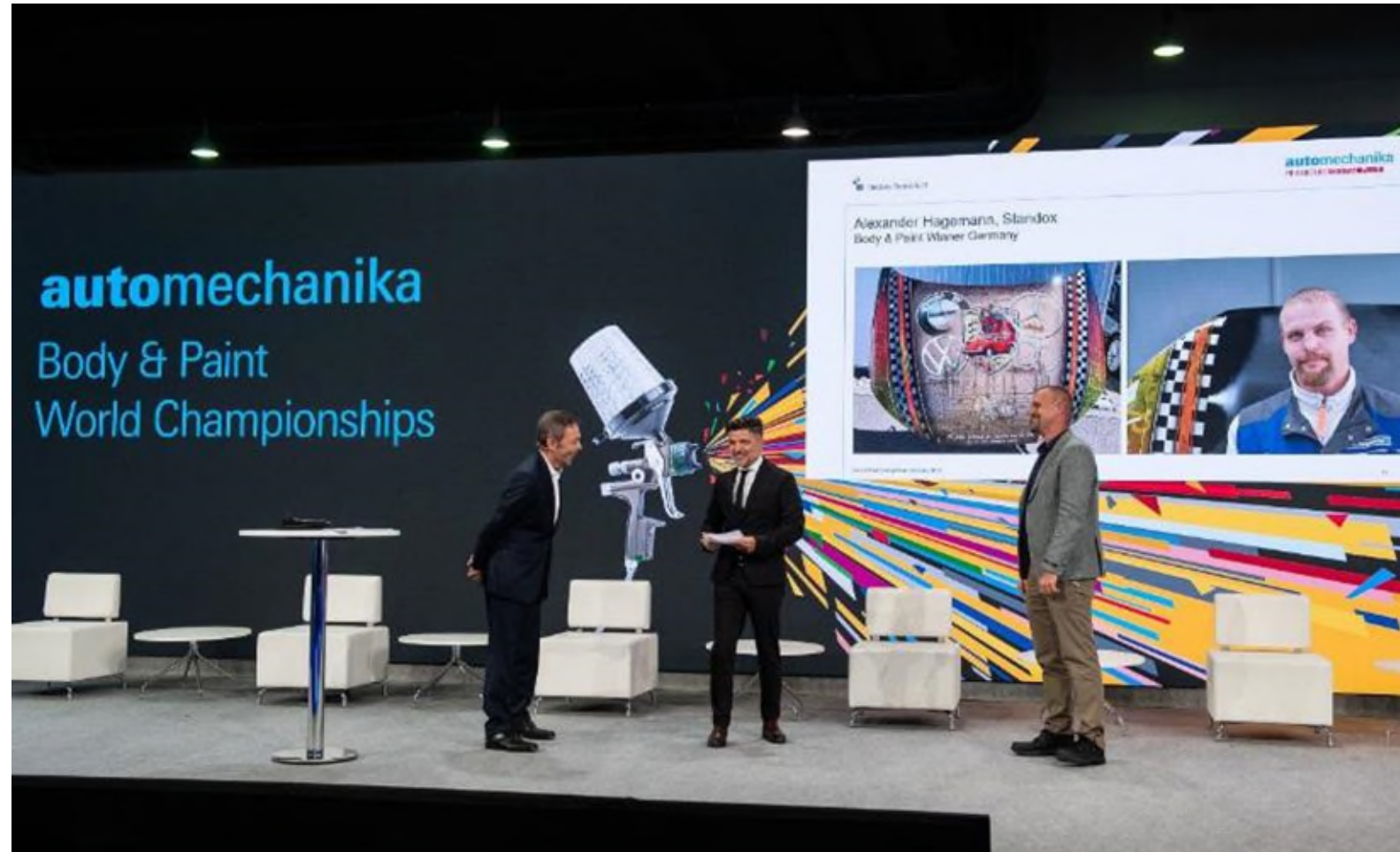


# Training workshops in detail

- 1. Highvoltage training - new DGUV information**
- 2. Damage-cost calculation**
- 3. Joining techniques (bonding, riveting, welding)**
- 4. Exterior panel beating**
- 5. Headlight adjustment**
- 6. Body Repair with straightening systems**
- 7. Fitting of a windshield**
- 8. ADAS (Advanced Driver Assistance System) calibration**
- 9. Digitalization and craftsmanship in the refinish painting industry**
- 10. Sanding for paint preparation**
- 11. Headlight adjustment**

# Body & Paint Competition enters the next round

- **Motto: 'Mobility in Transition'**
- **For all body and paint professionals to show their skills to the public and an expert jury**
- **16.9. Award ceremony**
- **Sponsored by Axalta, BASF Coatings/Glasurit and SATA**



# Automechanika worldwide

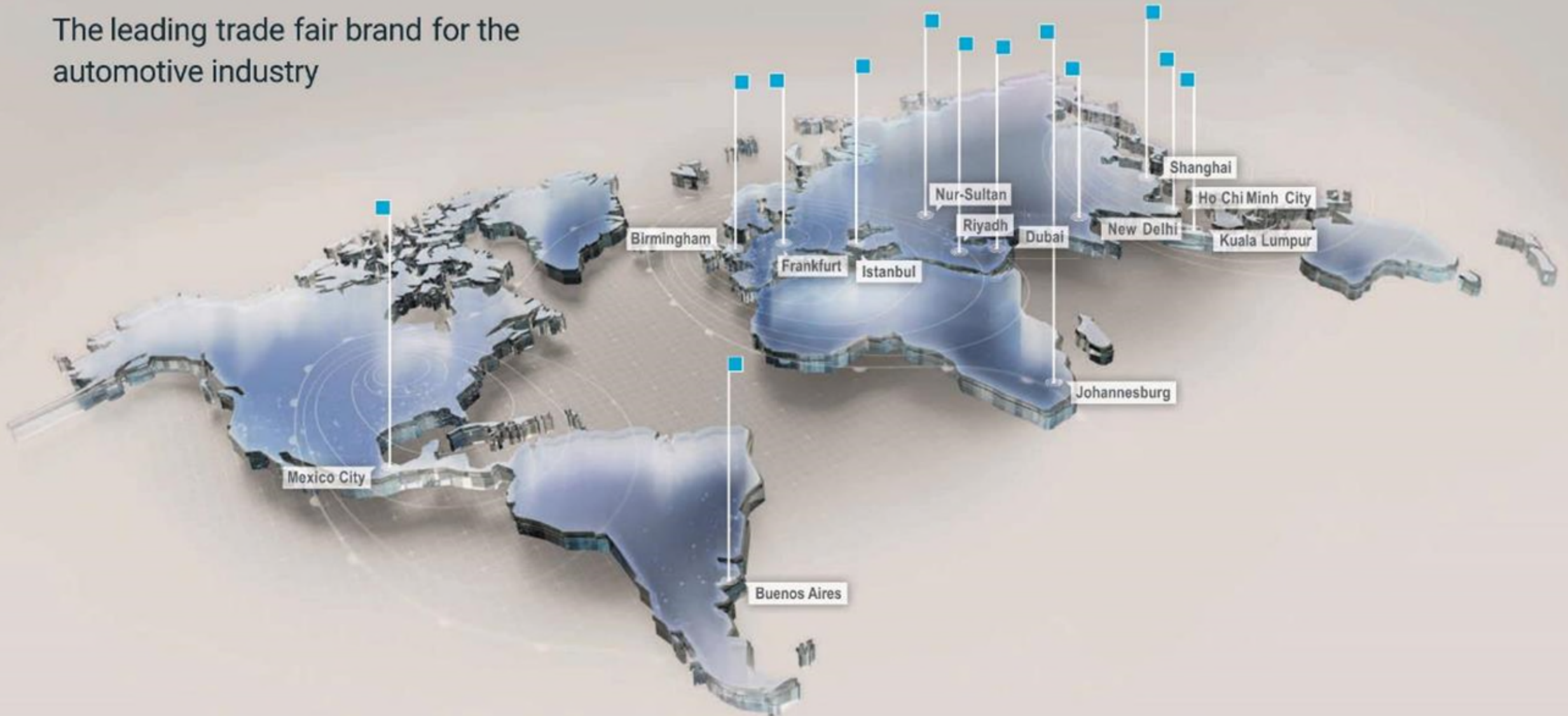
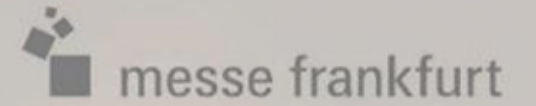
Michael Johannes,  
Brand Manager  
Automechanika

**automechanika**  
FRANKFURT

13.-17.09.2022

# automechanika

The leading trade fair brand for the automotive industry



# Automechanika shows coming up this year

Location	Date
Automechanika Istanbul	02.06.2022 - 05.06.2022
Automechanika Johannesburg	07.06.2022 - 10.06.2022
Automechanika Astana	23.06.2022 - 26.06.2022
Automechanika Ho Chi Minh City	29.06.2022 - 01.07.2022
INA PAACE Automechanika Mexico City	13.07.2022 - 15.07.2022
Automechanika Frankfurt	13.09.2022 - 17.09.2022
Automechanika Buenos Aires	11.10.2022 - 14.10.2022
Automechanika Dubai	22.11.2022 - 24.11.2022
Automechanika Shanghai	01.12.2022 - 04.12.2022

All show dates and more information under [www.automechanika.com](http://www.automechanika.com)

# Our Network: more than 120 international Partners & Supporters



The background is a dense, repeating pattern of white line-art icons on a blue background. The icons represent various automotive and mechanical concepts, including steering wheels, car dashboards, gears, wrenches, and car silhouettes. The overall effect is a textured, technical aesthetic.

# Do you have any questions?

**Thank you.**

**See you again in Frankfurt, 13.-17.9.2022**



# Digital platform to network and contact exhibitors

