

Press release

March 2022

ACMA Automechanika New Delhi shifts exhibition cycle and announces dates for 2024

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Keeping the interests of the industry at the forefront, Messe Frankfurt India together with Auto Component Manufacturers of India (ACMA) have announced a shift in the exhibition cycle for their leading aftermarket exhibition ACMA Automechanika New Delhi. The change signifies the move of the Indian edition from odd years to even years, with its first post-pandemic physical edition scheduled from 1 – 3 February 2024 at Pragati Maidan New Delhi.

Year after year, automotive component and aftermarket professionals from all over the world converge at Automechanika events worldwide to take advantage of endless business opportunities presented, make connections and build new relationships. Having established a reputation as a trusted business and sourcing platform for the Indian aftermarket, ACMA Automechanika New Delhi has become one of the key strategic meeting points for the industry bringing the exhibitors in contact with national and regional buyers in the Indian sub-continent, and consistently breaking its past records in terms of exhibitors and innovative displays.

The first post-pandemic edition in New Delhi to be staged in February 2024, will mark a key shift in the development of the event, supporting component advancements for shifting mobility trends as well as mark the start of its new cycle in even-numbered years.

Poised to become the third largest automobile market by 2026, next only to China and the US, the Indian market holds strong potential and is a key growth market for global auto component brands. However, the disruptions and postponements caused by the pandemic has pushed forward the schedule of global automotive events. In alignment with the OICA calendar of global auto shows, the Auto Expo will be held every odd year from 2023 onwards. The Components Show held in tandem with the Motor Show will thus take place at the same time. “The shift to an even year cycle will ensure the industry has a common networking point every year and secures business continuity.” shared Mr Raj Manek, Executive Director and Board Member, Messe Frankfurt Asia Holdings Ltd, explaining the necessary change of timescale for the Indian edition of the renowned platform. “Despite the challenges, the automotive aftermarket has been resilient throughout the last two years and supporting the sector’s increased focus on deep-localisation will be a key

goal of the first post-pandemic edition of ACMA Automechanika New Delhi.” added Mr Manek.

Mr Vinnie Mehta, Director General – Automotive Component Manufacturers Association (ACMA) said: “The automotive industry has manoeuvred with great resilience and fortitude the difficult times posed by the COVID pandemic. The Aftermarket through agility, has continued to maintain its vibrancy despite the challenges. With the changes in calendar of global auto shows and readjustment of the exhibition cycle to even years, I am sure that ACMA Automechanika New Delhi will continue to be a successful event and its legacy carried on.”

The mobility and logistics industries are facing radical changes. With 40 trade fairs, conferences and other events worldwide, Messe Frankfurt showcases the current state of the art in the automotive aftermarket, transport and logistics sectors – and it shows where the future of mobility is headed. ACMA Automechanika New Delhi with its pure focus on the automotive aftermarket aims to highlight advancements in the components industry that will continue to lead the transformation in automotive space in the coming years.

Press information and photographic material: www.acma-automechanika.in

Background information on Messe Frankfurt

The Messe Frankfurt Group is the world’s largest trade fair, congress and event organiser with its own exhibition grounds. The Group employs approximately 2,300* people at its headquarters in Frankfurt am Main and in 30 subsidiaries around the world. In 2021, the company had to contend with the challenges posed by the pandemic for the second consecutive year. Annual sales will be approximately €140* million after having been as high as €736 million in 2019 before the pandemic. Even in difficult times caused by the coronavirus pandemic, we are globally networked with our industry sectors. We have close ties with our industry sectors and serve our customers’ business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group’s key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are expanding our digital expertise with new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

* Preliminary figures for 2021

Background information on Automotive Component Manufacturers Association of India (ACMA)

The Automotive Component Manufacturers Association of India (ACMA) is the apex body representing the interest of the Indian Auto Component Industry. Its active involvement in trade promotion, technology up-gradation, quality enhancement and collection & dissemination of information has made it a vital catalyst for this industry’s development. ACMA’s charter is to develop a globally competitive Indian auto component Industry and strengthen its role in national economic development as also promote business through international alliances. ACMA is an ISO 9001:2008 certified Association.