



FIA Smart
Driving Challenge
SUBEVENT

Sponsored by
automechanika

You are invited to sponsor
this challenge among the
Automechanika community



Sponsor a challenge - for a good cause

The FIA SDC sponsored by Automechanika is a global initiative to reward safe and eco-friendly driving on the road. Your own challenge page within the app is an engaging way to make an impact. By inspiring your teams to become smarter in the car – you can lower your emissions by up to 20%.

This is a good way towards our global goals – and something everyone can partake in.

About the FIA Smart Driving Challenge

The FIA SDC sponsored by Automechanika starts in spring and promotes networking among the Automechanika community in the run-up to the fair.

FIA SDC is the official challenge promoting safe and eco-friendly driving, founded by the FIA and Greater Than.

It brings together the experience from motorsports and mobility with AI technology to track, optimize and score drivers – helping them to drive smarter every day.

Join the challenge today.

What you get:

- ✓ Visibility with brand/logo image on challenge page
- ✓ An engaging way to make an impact
- ✓ Clear reporting on your results

Interested?

Get in touch and we will help you get started.

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