

# Automechanika Frankfurt 2022

## Stand rental\*

Stand space	Early Booking** <i>until 30.09.2021</i>	Regular Price**
1-side open	263 EUR/m <sup>2</sup>	287 EUR/m <sup>2</sup>
2-side open	287 EUR/m <sup>2</sup>	314 EUR/m <sup>2</sup>
3-side open	291 EUR/m <sup>2</sup>	318 EUR/m <sup>2</sup>
4-side open	294 EUR/m <sup>2</sup>	321 EUR/m <sup>2</sup>
Outdoor area	135 EUR/m <sup>2</sup>	147 EUR/m <sup>2</sup>
2-storey		148 EUR/m <sup>2</sup>

\* All prices plus 19% VAT (if applied), EUR 0.60 /m<sup>2</sup> AUMA-fee and EUR 2.95 /m<sup>2</sup> environmental fee.

\*\* Price plus media package: early booking in the value of 585.00 EUR, regular price in the value of 985.00 EUR.

## Media package

When you decide to take part in Automechanika Frankfurt 2022, you will receive a Media Package for the publication of your company details in the event media. The following details are included:

- Your company name, company address, contact details, stand number(s)
- 2 product groups
- 1 company page (with 1 picture and 8,000 characters of text per language, i.e., German and English)
- 5 product pages (each with 1 picture and 7,000 characters of text per language, i.e., German and English)
- 5 search terms for the exhibitor search online
- **NEW: 4 contact persons** (each with 1 picture, name, contact details, and position)

Your details will be published in the following event media:

- Print
- Exhibitor search online
- **NEW: digital event platform** (lead management, networking, matchmaking)
- Navigator App
- Interactive site plan

The **Media Package Manager (MPM)** is our new platform via which you can easily and comfortably submit your company details for publication. As a registered exhibitor, you will receive access to the MPM by e-mail **from spring 2022**, and you can then log into the system with your Messe-Login details. In the MPM, you can also edit and add to your company profile at any time (24/7) later on.

In addition, the MPM offers you a large selection of **add-ons** for enhancing your company profile in the print and online event media.