

'PREMIUM' start-up package for Automechanika Frankfurt 2021

Booking a fully-equipped 12 m² stand as a qualified start-up*

Services:

- Individual stand, 4 x 3 m (detailed specifications can be found in the attachment), including a private booth
- Positioning in accordance with consultation / acceptance of the offer in the 'Start-up@Automechanika' special showcase in the Festhalle, 2.0 D50
- Opportunity for the placement of a custom roll-up banner
- Premium WiFi access for up to 2 devices (free WiFi is also available)
- Media package
- Special interest search for 'start-up' on the website
- Testimonial in the 'Start-ups' category on the Automechanika Frankfurt website (not an advertisement)
- Inclusion of company name and the option to have a testimonial (not an advertisement) included in the press release on the topic of start-ups
- Participation in the Start-up Corner, including the pitch competition
- Integration in the Automechanika Academy presentation programme on 16 September 2021, thematic placement subject to the final approval of Messe Frankfurt Exhibition GmbH, including an option for post-sharing with slot advertising in social media
- Participation in the E-Mobility Course (BASIC package) if product is suitable
- Qualification for participation in the Automechanika Innovation Awards
- 1 x hotel room from 14 to 16 September 2021
- 30 one-day tickets for visitors (single entry)
- 4 exhibitor passes

Package price: € 5,500 including environmental fees and AUMA fees
(plus any applicable VAT)

Please note:

- This offer is only valid for qualified companies that satisfy the start-up criteria* and must be accompanied by a regular registration for Automechanika Frankfurt 2021.
 - Please find attached an overview detailing the stand services that are included.
 - We have also attached a graphic depiction of the stand design.
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Reply form – please scan the completed form and email it to your customer service representative:

Franziska Wild
069 7575 – 3326
Franziska.Wild@messefrankfurt.com

- We hereby confirm our binding registration for Automechanika Frankfurt 2021 from 14 to 18 September 2021 and book the PREMIUM package pursuant to the offer.
Our regular registration for Automechanika Frankfurt 2021 has already been submitted.

We are also ordering the following additional services:

- Screen, € 665.00 (net)
- Graphic on the reverse side of a column, € 200.00 (net)
- Graphic on storage wall, € 300.00 (net)

Date

Company name / stamp and signature

* Definition of a small company: < 50 employees, annual balance sheet total or sales of max. €10 million, less than ten years old

Attachment: Binding specifications for the 'PREMIUM' start-up package

Stand construction services in detail:

- Column, including graphic, single-sided digital print on textile banner (printable file supplied by customer)
- 'Electric Blue' carpet as floor covering
- Triple electrical socket
- 4 x barstools, white
- High table
- Private booth, including 2 x sofas with occasional table, coat stand and waste-paper basket
- Pre-event cleaning and daily cleaning
- Main electrical connection, 1-3 kW

OPTIONAL:

- 40-inch 'LED Slim Display' screen including wall bracket, installation on column
- Graphic on reverse of column, single-sided digital print on textile banner (printable file supplied by customer)
- Graphic on storage wall, digital print on self-adhesive film (printable file supplied by customer)

Graphic depiction of the stand construction:



Graphic depiction of the start-up area:

