

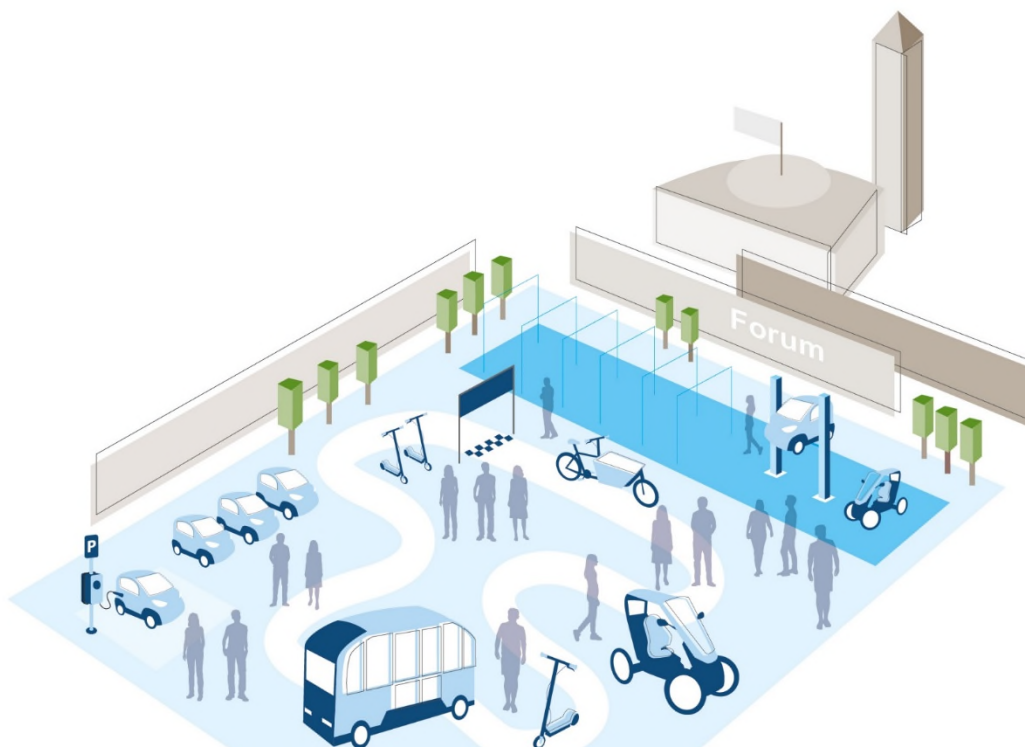
**BASIC package Future Mobility Park for Automechanika Frankfurt 2021**  
**Booking form for a presentation package of 9 m<sup>2</sup>**

**Services BASIC package:**

- ◆ Product presentation (9 sqm)
  - ◆ Positioning in the exhibitor area of the Future Mobility Park on the Agora and according to an accepted booth offer
  - ◆ Communication / advertising: Press release, ad placement, social media
  - ◆ Attribution on parcours website
  - ◆ 25 ticket vouchers for visitors
  - ◆ 2 exhibitor passes
  - ◆ Logo placement on banners at parcours barriers
  - ◆ Logo placement on participant wall at parcours
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- **Package price: € 3,300.00 plus € 585.00 media package**  
**(Net excl. Environmental and AUMA fee)**

Please note:

- This offer applies to exhibitors of the Future Mobility Park on the Agora and in combination with the regular application for Automechanika Frankfurt 2021.
- The booth in this offer does not include any furniture.



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**Reply: as a scan via e-mail to your account manager:**

**Franziska Wild**

0049 69 7575 – 3326

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- We hereby apply for Automechanika Frankfurt 2021 from 14 – 18 September 2021 and book, in accordance with the offer mentioned above, the BASIC package Future Mobility Park.  
The regular Automechanika Frankfurt 2021 application has been made.

We are also ordering the following additional services:

- Marketing Add-On, 1,250 EUR net**
  - PR contribution in social media
  - 2. logo placement on banners at the parcours barriers
  - Logo placement on the websites
  - Testimonial (non promotional) on the parcours website
  - App banner: interaktive site plan, 7,000 impressions
  - Online banner: editorial page „Topics & Events“, 10:1 banner, 5,000 impressions
  
- Academy Add-On, 2,900 EUR net** (limited to maximum of 5 packages)
  - Integration Academy (Podium)
  - Mention by name in the press release
  - Online banner: exhibitor search, 10:1 banner billboard, 5,000 impressions
  - Article in the Automechanika Daily

Date

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Company name/Stamp and Signature