

Press release

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## New date: Automechanika Frankfurt to be held from 14 to 18 September 2021.

Dr. Ann-Katrin Klusak  
Tel. +49 69 75 75-5621  
Ann-Katrin.Klusak@messefrankfurt.com  
www.messefrankfurt.com  
www.automechanika.messefrankfurt.com

**Due to difficult conditions resulting from the corona pandemic and measures taken to stem its spread, including event bans and travel restrictions that are regularly being extended, Messe Frankfurt and its customers, partners and supporting associations have agreed to postpone the Automechanika Frankfurt event that was originally scheduled to take place from 8 to 12 September 2020.**

Automechanika Frankfurt, the international industry gathering for the automotive aftermarket, is being postponed until 14 to 18 September 2021 in response to local and global measures implemented to stop the spread of COVID 19. It simply would not have been possible for many of the exhibitors and visitors from over 180 countries to take part in the event under the conditions currently prevailing or those expected at that time. In agreement with exhibitors, representatives from industry, workshops and retail, associations and partners, Messe Frankfurt has rescheduled the event for autumn 2021.

Automechanika Frankfurt will then resume its biennial rotation – the event will now be taking place in odd-numbered years.

Detlef Braun, Member of the Executive Board of Messe Frankfurt, explains: “Our top priority is ensuring the health and safety of everyone – exhibitors and visitors alike – taking part in the event. With waves of the pandemic moving around the globe and many countries not expecting it to peak until the summer, I am certain that the decision to postpone Automechanika until September 2021 is the right one. Over the past two weeks in particular, we have been engaged in intensive discussions with our customers, partners and supporting associations, and they sent us a clear signal. By holding the event in 2021, we are responding to our customers’ wishes.”

### Online training in autumn 2020

‘By and for automotive professionals’: A number of online events are planned for this autumn that focus on training and professional development for German workshops in particular. Automechanika is collaborating with various trade media organisations, influencers, multipliers and associations to plan these events.

Messe Frankfurt Exhibition GmbH  
Ludwig-Erhard-Anlage 1  
60327 Frankfurt am Main

**Press information and photographic material:**  
[www.automechanika.com/presse](http://www.automechanika.com/presse)

**Automechanika @ social media:**

[facebook.com/automechanika](https://facebook.com/automechanika)

[twitter.com/automechanika\\_](https://twitter.com/automechanika_)

[instagram.com/automechanika\\_official](https://instagram.com/automechanika_official)

**Background information on Messe Frankfurt**

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,600\* employees at 30 locations, the company generates annual sales of around €733\* million. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)

\* preliminary figures 2019

Automechanika  
Internationale Leitmesse der  
Automobilbranche für Ausrüstung, Teile,  
Zubehör, Management & Services - The  
World's Leading Trade Fair for the  
Automotive Service Industry  
Frankfurt am Main,  
14 to 18 September 2021